

COGdesign Embassy Park Design Competition

Location: Embassy Park, Moody St., Waltham, MA

Planning team: Natalie Adams, Lucia Droby, Charlotte Fleetwood, Mary Gregory, Karen Longeteig, Cheryl McLaughlin, Sally Naish, Susan Quateman, Todd Richardson (Advisor), Carol Laboissonniere, Tricia Nightingale, Kathy Tunsley

Major sponsors: N.E. Foundation for the Arts/Fund for the Arts; NELDHA, 200 Moody St. LLC, Waltham Services, Inc., Waltham West Suburban Chamber of Commerce

Jurors: Nick Capasso, Deputy Director for Curatorial Affairs, DeCordova Sculpture Park and Museum, Lincoln, MA; Tim Love, AIA, LEED AP, Principal, Utile Inc., Boston, MA; Shauna Gillies-Smith, ASLA, LEED AP, Ground, Somerville, MA

Graphic Design: Margery Stegman, Schenkel/Stegman Communications Design; Kristin McLaughlin

Photographer: Kathy Tarantola Photography

Description:

The Embassy Park Design Competition sought to generate new ideas for the improvement of an underused urban public park on Moody St. in the heart of downtown Waltham, Mass.

In spring 2010, COGdesign invited Waltham High School art students to visit Embassy Park to inventory the space. The students created four fanciful models that expressed their visions for a re-designed Embassy Park.

In September 2010, COGdesign hosted a Community Visioning day at the Francis Cabot Lowell Mill. A diverse cross section of the Waltham community came together to share impressions, hopes, and visions for a new Embassy Park.

The web-based design competition, which ran through the fall, received more than 50 submissions representing 14 countries and 14 states. A three-member jury considered all submissions during a blind review process before selecting winners in three categories.

The Awards Celebration in December, at the Center for Digital Imaging Arts on Moody St., concluded a very successful community-based design competition.



Winning submission: *The Memory Remains* by Herrera Nielsen Design, Brooklyn, NY



Competition details, submissions, and winners can be viewed on www.embassy-park.org.